



Nashville Brighthouse Luxury Green Home Cleaning Case Study

Founded in 2009, Nashville Brighthouse Luxury Green Home Cleaning services approximately 1,200 homes per month, as well as high rise condominiums and national hospitality brands. The company, which is based in Brentwood, TN has approximately 140 employees.

Challenges

Like well-managed businesses everywhere, Nashville Brighthouse is always looking to reduce expenses without sacrificing quality service. According to Managing Owner Jason Adkins, Nashville Brighthouse was using a competitor's backpack vacuums. During a management meeting, there was a discussion about a similar product from Atrix that cost less than \$200 – a fraction of the cost compared to the vacuums they were using. Also, despite their higher cost, the competitive vacuums' carbon brushes frequently burned out or had wiring issues that were expensive to repair.

Solution

Since trying one as a test for their trainers to use, and ultimately adopting the Ergo Backpack HEPA Vacuum VACBP1, Nashville Brighthouse now has 25-30 of these lightweight workhorse vacuums. "Our cleaning technicians love the vacuum and they were shocked at how well the Atrix vacuums were manufactured. We haven't had to replace or repair one vacuum, and it's a value product," says Adkins.

Benefits

"The Ergo Backpack costs less than a third as much as the competitive backpack vacuums we had been using, but there's more to like than just the low cost," adds Adkins. "The Ergo Backpack is versatile and lightweight. It also has good accessory configuration, and strong enough suction to handle our cleaning applications."

Adkins is very happy with the Ergo Backpack vacuum. In fact he's so pleased, his company has phased out all of the competitive backpack vacuums they were using. "The things I've been most impressed with are how cost effective and durable these vacuums are. We're very pleased with the product and we'll explore other Atrix vacuum options."

For more information on Atrix products, visit www.atrix.com



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Nashville Brighthouse Luxury Green Home Cleaning Case Study Participant:
Jason Adkins, Managing Owner

Interviewer:
Breanna Miller, Assistant Marketing Manager, JAN/SAN Sales

Application:
Home Cleaning, Facilities Management

Manufacturer Name:
Atrix

Headquarters:
Burnsville, MN

Website URL:
www.atrrix.com