



MN Services Case Study

Headquartered in Minnetonka, Minn., MN Services has approximately 300 employees who help clean and maintain more than 15 million square feet of space every day, including office buildings, schools, churches, government facilities, car dealerships, banks, medical facilities, senior living associations and apartments.

Challenges

MN Services Repair Technician David Craig believes his company's cleaners need powerful and reliable backpack vacuums so they can work quickly and efficiently to meet their customers' needs. Yet despite the need for powerful machines, Craig also knows MN Services cleaners need machines that are compact and lightweight in order to easily negotiate doorways, stairs and other confined areas. Moving objects around while cleaning can be problematic in spaces such as: offices, medical facilities, and other commercial buildings. A low-profile vacuum like the Ergo Pro Backpack allows for easy range of motion.

Solution

Three years ago MN Services began using the Atrix Ergo Pro Backpack Vacuum, product SKU: VACBPAI because it's powerful enough to provide exceptional cleaning, yet easy to handle and store when not in use. Backpack vacuums are estimated to be 10 % more efficient than an upright vacuum allowing the technician to provide quicker clean-ups and generate more profit. After 18 months, the company's overwhelmingly positive experience with this machine led MN Services to begin adding the Atrix Ergo Pro Backpack Vacuum to its inventory.

Benefits

"We need powerful backpack vacuums that are compact and lightweight. Sure, there are other backpack vacuums on the market other than the Ergo and Ergo Pro, but many are heavier and more cumbersome to handle," says Craig. "As far as maintenance and repair, these are very durable machines that are easy to dismantle and reassemble. I seldom need to replace a vacuum motor. The ergonomic design makes them easy to navigate through office cubicles, and even closets. Having a lightweight vacuum that you can take out to spot clean lobbies, stairs, elevators, and other areas is invaluable."

According to Craig, MN Services has approximately 300 Ergo and Ergo Pro backpack vacuums – tough machines that can handle repeated hard use by cleaners. He believes the ergonomic design is a huge benefit because the vacuums can be hung on the wall inside janitor's closets, and the machines' attractive, streamlined appearance makes a good impression on customers. "Anyone looking for a backpack vacuum should give the Ergo Pro a try. They do a good job and they look good too," adds Craig.

For more information on Atrix products, visit www.atrix.com



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